

Content Crew (CC)

FY23-24 Small Grant

My Baby My Way Foundation

Sarahyah Yisrael Adon
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Organization Information

Organization Name*

My Baby My Way (MBMW)

Organization Billing Address*

If approved, your check will be mailed to the address you provide below.

41550 Eclectic Street, Palm Desert, CA 92260

Organization Mission Statement*

Our mission is to Advocate, Educate, and Empower girls and women through integrity, discipline, art, and culture to improve self-esteem, mental health, and economic status while increasing birth equity and reproductive justice for Latino, BIPOC, and low-income communities.

CEO/Executive Director Name*

Sarahyah Yisrael Adon

CEO/Executive Director Email Address

mybabymyway101@gmail.com

Board President Name*

Princess Adon

Board President's Email Address*

mybabymyway101@gmail.com

Board of Directors Roster*

Please upload Board of Directors roster, including affiliations

MBMW Board of Directors 2024-2025.pdf

Diversity, Equity, Inclusion Organizational Data

Please complete the following table to the best of your knowledge.

Staff: include paid or unpaid staff

Senior Leadership: include any supervisor or head of department (Ex: Director, Manager, President, Vice-President)

Board of Directors: include all active Board Members

Number of	Staff	Senior Leadership	Board of Directors
Black	2	2	4
Indigenous			
Latinx	1	3	1
Asian/Pacific Islander			
Other			
LGBTQ+			
Female		5	2
Male			3
Gender Non-Conforming			
People with Disabilities			
Seniors			
Veterans			

Organizational Data

Total Number of Staff	3
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Total Number of Board of Directors	5
Is your CEO/Executive Director minority-led?	Yes

Project/Program Details

Funding Priority*

Please select one or more that align with your program request.

Health
Mental Health
Juvenile Intervention

Program Name*

Content Crew (CC)

Program Description*

Describe the Program and the unmet need being addressed.

MBMW presents the Content Crew (CC), a pioneering afterschool STEM initiative designed to empower young girls in Desert Hot Springs (DHS). This program integrates critical STEM education with artistic expression, focusing on video and music editing, fitness, dance, singing, and social media proficiency. Targeting girls aged 10-18 in Latino, BIPOC, and low-income communities, CC aims to equip participants with essential skills for modern digital engagement and future job markets.

Curriculum Impact on Health, Mental Health, and Juvenile Intervention

The curriculum is crafted to address specific community challenges, including high rates of drug use and risky behavior among youth. CC fosters a sense of accomplishment and public presence in a controlled, positive online environment by engaging participants in creating, editing, and promoting fitness and dance routines and singing videos. This hands-on approach with tools like Adobe Express Teams, Canva, CapCut, and iMovie enhances technical skills, promotes healthy lifestyles, and boosts mental health through community building and self-expression.

The program includes weekly in-person sessions complemented by at-home practice, ensuring continuous learning and skill application. This format is particularly effective in building confidence, reducing feelings of isolation, and mitigating risks associated with depression and suicidal tendencies in vulnerable demographics. The curriculum strongly emphasizes online safety, teaching girls how to navigate social media responsibly, which is crucial for their well-being in the digital age.

In addition to technical skills, CC deeply values physical health and artistic development. Participants will learn various fitness routines and dance styles, which help maintain physical health and foster teamwork and discipline. Singing sessions will enhance vocal abilities and serve as a therapeutic outlet, contributing to emotional resilience.

Juvenile Intervention through Creative Engagement: The innovative use of social media within the curriculum is a juvenile intervention tool. Producing and sharing content responsibly, participants learn the value of positive online behavior, which is instrumental in deterring engagement in high-risk activities. The program also plans to reach an extended audience of 3000 local youths through targeted social media ads, multiplying its impact and fostering a broader community of informed, digitally literate individuals.

The program uses MBMW's established social media platforms and creates new accounts for participants to use as a group on TikTok, Instagram, Facebook, and YouTube. This dual approach not only ensures safe online practices but also aids in building an online presence required for advanced platform functions like live streaming, where a min of 1k followers is needed. The Content Crew is it is a vital intervention that equips young girls with the skills needed to thrive in a digital society and fosters mental health.

Goals and Desired Outcomes*

Please state both the initial objectives and the anticipated outcomes for this program, including both quantitative and qualitative aspects.

Examples:

Quantitative: We hope to provide services to 100 people.

Qualitative: We want clients to increase their self-esteem.

Goals and Desired Outcomes of the Content Crew Program

Program Overview: My Baby My Way (MBMW) introduces the Content Crew, an afterschool and at-home study STEM initiative aimed at empowering young girls by providing comprehensive media training. This program promotes safe, effective social media content creation and personal branding skills, particularly for girls aged 10-18 in the DHS area.

Initial Objectives:

Equip 50 participants with advanced skills in video and music editing, fitness, dance, singing, and social media marketing and safety.

Integrate key learning areas including health, mental health, and juvenile intervention—aligning with RAP Foundation's focus.

Deliver a culturally competent STEM curriculum that reflects the needs and backgrounds of Latino, BIPOC, and low-income communities.

Anticipated Quantitative Outcomes:

Engage 50 girls directly through intensive workshops.

Impact 3,050 children indirectly through strategic social media outreach.

Conduct 8 workshops over two summer months with continuous home study components.

Anticipated Qualitative Outcomes:

Boost participants' self-esteem and mental health through empowering and creative expression.

Enhance technical and artistic skills necessary for future digital market employability.

Promote a safer online environment by educating participants on the importance of online safety and personal branding.

Strategic Fit with MBMW and RAP Foundation:

Mission Alignment: The Content Crew program embodies MBMW's mission to advocate, educate, and empower, by providing essential skills and knowledge that enable girls to navigate and succeed in digital and real-world platforms.

Focus Area Synergy: Aligns with RAP's commitment to health, mental health, and juvenile intervention, addressing unmet needs in art, education, fitness, music, recreation, and technology.

Key Points Summary:

Target Audience: Girls aged 10-18 in DHS, with a focus on Latino, BIPOC, and low-income communities.

Program Scope: 50 direct participants with an extended reach of 3,050 children through social media.

Skills Developed: Video/music editing, fitness, dance, singing, social media marketing, and safety.

Community Impact: Enhanced self-esteem, mental health, and employability skills.

Resources and References:

National Association for Media Literacy Education: NAMLE
 Riverside County Demographics and Needs: U.S. Census Bureau

RAP Foundation's Priorities: RAP Foundation

This narrative ensures that the Content Crew program is presented as an essential development for young girls in DHS, effectively matching MBMW's goals with RAP Foundation's funding objectives.

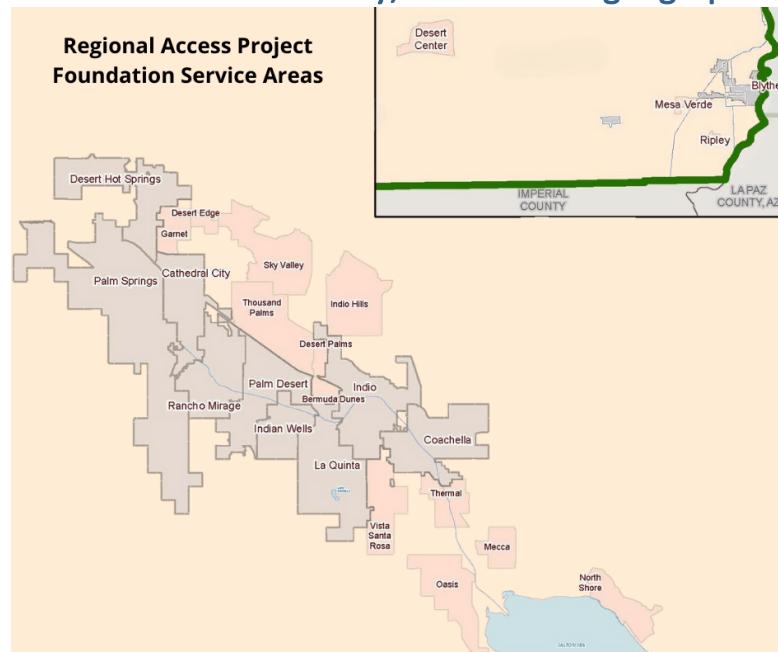
Does your organization have policies or practices that ensure everyone, regardless of race, religion, gender, or sexual orientation, can access your services without discrimination?*

Yes

If no, please explain why?

Is the geographic area served to encompass all of Coachella Valley?

If not all Coachella Valley, list all of the geographical areas served



Cathedral City
 Desert Hot Springs
 Palm Springs
 Thousand Palms

Target Population Age Group*

6 to 17

18 to 24

Target Population Ethnicity*

Please select the ethnic group(s) your project will serve.

Hispanic/Latino (of any race)

Target Population Race*

Please select the race group(s) your project will serve.

American Indian and Alaska Native

Asian

Black or African American

Native Hawaiian and other Pacific Islander

White

Estimated number of persons to be impacted by your Program*

3050

Target Population*

Describe the population demographics who will benefit from your program (For example, socio-economic status, sex, gender, etc.) and explain the estimated number of persons to be impacted.

Content Crew, a STEM-based afterschool initiative that enhances skills in media, fitness, and arts for girls. Targeting underserved Latino, BIPOC communities, this program responds to a crucial need for accessible STEM education and empowerment. MBMW, with a proven record in boosting self-esteem and economic prospects through culturally tailored programs, aligns seamlessly with RAP Foundation's goals. Content Crew will train 50 participants this Summer in creating safe, engaging digital content, crucial for their future careers. Sessions include practical and digital media training, focusing on personal branding and online safety, directly addressing RAP's focus on mental health, and juvenile intervention. This partnership promises significant community impact, empowering young girls to become confident, capable creators.

All-inclusive: The CC will serve girls aged 10-18 in DHS, Cat City, and PS, focusing on Latino, BIPOC, and low-income communities but also including everyone.

Measurement/Evaluation*

Describe the measurement tools/methodology utilized to collect data and evaluate the impact of the service/program.

Measurement and Evaluation Plan for the Content Crew Program

A structured approach incorporating both qualitative and quantitative measures will be implemented to robustly evaluate the impact of the Content Crew program by My Baby My Way (MBMW). This ensures comprehensive data collection and accurate assessment of program outcomes, aligning with the RAP Foundation's focus on evidence-based interventions.

Data Collection Tools:

Pre- and Post-Program Surveys: These will assess changes in participants' knowledge and attitudes towards STEM, media literacy, and personal safety online. Key metrics include self-reported confidence in media creation, understanding of online safety, and interest in STEM careers.

Attendance Records: Regular tracking of participation to correlate engagement with outcomes.

Focus Groups: Held at the end of the program to gather in-depth feedback on participants' experiences and perceived benefits.

Social Media Analytics: To measure the reach and engagement of participants' content, providing insights into the practical application of their skills.

Evaluation Methodology:

Pre- and Post-Analysis: Comparing survey results before and after the program to measure shifts in knowledge and attitudes.

Engagement Analysis: Assessing attendance and active participation rates as indicators of program engagement and satisfaction.

Qualitative Synthesis: Analyzing feedback from focus groups to qualitatively gauge program impact on participants' skills and self-esteem.

Impact Metrics: Using social media metrics to quantify the external impact of participants' projects.

This evaluation framework not only measures individual growth and engagement but also the program's broader influence on community awareness and attitudes towards STEM and media literacy.

Summary of Key Points:

Comprehensive Evaluation Plan: Utilizing mixed methods (surveys, focus groups, and analytics) to capture a complete picture of impact.

Data-Driven Insight: Enables MBMW to refine and adapt the program, ensuring alignment with community needs and RAP Foundation objectives.

Community and Participant Impact: Evaluates both personal development and wider social influence, crucial for ongoing funding and support.

This measurement and evaluation plan will robustly document the successes and learning points of the Content Crew program, demonstrating MBMW's commitment to impactful, culturally responsive programming that meets the RAP Foundation's goals.

Partnerships/Collaborators*

Name partners or collaborators and explain their role in the program/project. Enter N/A if you are not collaborating on this program/project.

My Baby My Way (MBMW) collaborates with the RAP Foundation and local entities to launch the Content Crew, a STEM-based initiative for young girls in the Palm Springs Unified School District and the Desert Hot Springs Boys & Girls Club. This partnership leverages the strengths of each collaborator:

Palm Springs Unified School District: Facilitates program delivery across 29 schools, reaching a broad segment of students and integrating program activities with school curricula.

Boys & Girls Club of Desert Hot Springs: This club offers a venue and community outreach, connecting the program with the local community and serving as a base for regular sessions and special workshops.

This collaboration is pivotal in enhancing community resilience and empowering young girls in Riverside County through education and skill development. The collective effort directly impacts 50 girls and extends to over 3,000 children.

Key Points:

Partners: Palm Springs USD, Desert Hot Springs B&G Club.

Focus: STEM education, media literacy, health.

Impact: Directly trains 50 girls, indirectly benefits 3,050 children.

Location: Desert Hot Springs and surrounding areas.

Alignment with RAP Foundation Goals:

The program's focus areas—Health, Mental Health, and Juvenile Intervention—align closely with the RAP Foundation's funding priorities, explicitly addressing the urgent need for accessible, culturally competent education and media literacy in the 4th District of Riverside County. By leveraging the Boys & Girls Club's facilities and community reach, MBMW ensures the program's accessibility and impact, aligning with both organizations' goals of supporting underserved youth.

*Additional questions:

Is this an official Form 990, or was it just filled out and submitted? It is official and was submitted on April 13, 2024.

Why is the status delinquent? It was delinquent because they requested the official 990, and it was submitted on April 16, 2024

Has this been resolved? Yes, it takes them time to complete the update.

Program Start Date*

06/28/2024

Program End Date*

08/30/2024

Financial

Amount Requested*

Maximum Request: \$10,000.

\$10,000.00

Other Financial Support/Sustainability*

Please provide details of other funding opportunities and the amounts you have requested for funding for this Program. Additionally, please describe the financial sustainability plans for the program/project after the RAP funding ends.

Other Financial Support and Sustainability for Content Crew

Current and Future Funding Opportunities: My Baby My Way (MBMW) has sought additional funding to ensure the Content Crew program's sustainability beyond the RAP Foundation's initial support. We have applied for grants totaling \$24,000 from local organizations such as the ACF. These funds are intended to sustain the weekly sessions and summer workshops crucial for continuous engagement and learning through the school year after the Summer ends.

Financial Sustainability Plan: Post-RAP funding, MBMW is committed to maintaining the viability and expansion of the Content Crew through several strategic approaches:

Diversified Funding Sources: We will continue to pursue grants and local sponsorships. Our target is to secure at least three new funding sources each fiscal year to support ongoing costs and program enhancements.

Community Partnerships: Leveraging our collaboration with the Desert Hot Springs Boys & Girls Club, we plan to co-host events that raise funds and awareness, tapping into their network and community influence.

Program Income: Starting in year two, we will introduce nominal fees for advanced workshops, which will be reinvested into the program. These fees will be scaled based on family income to remain accessible to all participants.

Alumni Network: Engaging program alumni as advocates and mini-fundraisers within their networks will help generate ongoing support and potentially unlock new donor sources.

Long-term Sponsorships: We aim to establish relationships with tech and media companies for funding and in-kind support, such as software or equipment, reducing our operational costs.

Alignment with RAP Foundation Objectives: The Content Crew aligns seamlessly with the RAP Foundation's focus areas by addressing health, mental health, and juvenile intervention through its curriculum. By fostering skills in STEM and media, the program directly contributes to the mental and emotional well-being of participants, empowering them to navigate and shape their digital worlds positively.

Summary of Key Points:

Additional Funding: Seeking \$24,000 in grants from local foundations.

Sustainability Measures: Diverse funding sources, community partnerships, program income, alumni involvement, and corporate sponsorships.

Program Alignment: Directly supports RAP's focus on health, mental health, and juvenile intervention.

Impact Goals: Empower girls in Desert Hot Springs through STEM education and media literacy, enhancing their economic and educational outcomes.

This comprehensive approach ensures that the Content Crew not only thrives during the RAP-funded period but continues to grow and serve the community effectively, thereby fulfilling both MBMW's mission and the RAP Foundation's strategic goals.

Program/Project Budget*

[BUDGET TEMPLATE LINK](#)

Please click on the provided Budget Template link to complete the required budget. Make sure to use only this specific template and fill out all sections included in the budget. After filling out the template, save it to your computer. Finally, use the "Upload a File" button to upload the saved budget file.

Updated%20RAP-Foundation-Budget-SmallGrant.xlsx

Comment: Does having only one phone for content creation limit the capacity for other youth to utilize the phone for content creation/social media engagement and marketing?

Upload your most recent financial statements*

Please upload official statements/reports.

Preferred:

- Audited Financials
- QuickBooks: Statement of Financial Position/ Statement of Activity (minimum of 6 months)
- Official 990 Form

Form990 MBMW2023.pdf



My Baby My Way Foundation
Board of Directors and Affiliations 2024-2025

<u>Executive Board</u> 100% BIPOC	<u>Advisory Board</u> 80% BIPOC
Sarayah Yisrael Adon Founder, President, Chair, California Business Owner, Artist, and Culture Bearer	Mirahyah Imani Advisory Board, California Sales
Princess Nikki Adon Vice President, California Artist	Simone McClain Advisory Board, California Artist, Musician, Women's Rights Advocate
Sir Giovanni Adon Secretary, California Fitness Business Owner	Dolores Martinez Advisory Board, Arizona Cigna
Prince Shasu Treasurer, California Music Producer / Director, Master Musician	Miranda Saucedo Advisory Board, Arizona Turo
Prince Michael Adonis Program Director, California Business Owner	Charlotte Hildebrant Advisory Board, Arizona Business Owner



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Key Personnel

Sarahyah Yisrael Adon, Artist / Program Administrator / Project and Grants Manager /

Childbirth Master, Doula, and Coach / Teacher

Twenty-five years experience

Bio: Artist, dancer, and choreographer. Organizes project and organization fundraising. Nonprofit manager: Oversees contracts, partnerships, marketing, program and grant evaluation, awards overseer, and reporting. STEM, Music, and Dance curriculum creator. Social Media Manager: Specializes in creation, maintenance, and marketing on social media forums such as Facebook, Twitter, Instagram, and YouTube. Planned, organized, choreographed, and coordinated community and art events/programs. Possesses knowledge of youth learning theory and state's health and academic standards. Expert in conducting surveys and motivating people. Complete understanding of public programs and services for the Coachella Valley and California. Builds and maintains relationships with political parties, school administration, and civic departments. She is experienced in utilizing community development models for health and educational programs.

Princess Adon, Instructor / Performer / Artist

Nine years experience

Bio: Prior touring artist. Drawer, digital art creator, and painter. Instructor for art and drawing discipline. Singer, recording artist, and live performer. Instructing dance classes and choreography for online and live courses. Youth and at-risk youth coach and counselor. Assistant program admin.

Lady de Michelle, Instructor / Performer / Artist / Writer / Music Producer

Nine years experience

Bio: Prior touring artist. Songer writer, recording artist, and music producer. Drawer, digital art creator, and painter. Instructor for art and drawing discipline. Singer and live performer. Instructing dance classes and choreography for online and live courses. Youth and at-risk youth coach and counselor. Assistant program admin.

Prince Shasu, Master Musician / Producer / Event Organizer

Twenty-five years experience

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Bio: Musc Child prodigy. Music producer. Musician of several instruments. Singer, dancer, recording artist, and visual arts creator. Sound engineer: Instructing, and recording vocal and instrument sessions. Community and concert event organizer. Talent procurement specialist and overseers. Lead singer and drummer for Artist Collective.

Sir Giovanni Adon, BodyBuilding Champion / Fitness Coach / Nutrition Specialist / Artist / Writer

Seven years experience

Bio: Boxer and boxing coach. Prior touring artist. Singer, dancer, recording artist, and performer. Develop fitness and nutrition plans. Provides maximum physical activity time for classes and teaches skills and activities that transfer into physical activity outside of physical education class.

Prince Adonis, Music & STEM Instructor / IT / Digital Arts & Engineering Technician / Artist

Seven years experience

Bio: Prior touring artist. Lead singer, dancer, recording artist, and performer. Instructor: Music (various instruments) & STEM sessions. He is certified in technical and digital design, program video, visual arts, and music engineering.

Mirahyah Imani, Singer / Improv Instructor

Ten years experience

Bio: Teaching acting and singing history and assisting with online sessions and live performances. Painter, recording artist, and performer.

Simone McClain, Artist, Musician, Women's Rights Advocate

Twelve years experience

Bio: Mother. Singer, and drummer. Assist women and mothers with obtaining resources. Public speaker and advocate for women's rights.

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PROPOSED PROGRAM BUDGET

Once complete, save to your device and then upload to your application using the button provided in the top right corner.

Name of Organization: My Baby My Way
 Name of Program: Content Crew

Instructions:	Include <u>all</u> expenses for the program in this column.	Indicate how the request for RAP funds will be allocated.	Determine the remaining funding gap for the program.
Program Expenses	Total Program Expense Amount	Total Expenses to be funded by RAP	Funding Gap
Full-time staff wages and salaries			
Part-time staff wages and salaries	\$ 3,000.00	\$ 3,000.00	
Temporary staff wages and salaries			
Employee benefits			
Volunteer-related costs			
Total Staff Cost	\$ 3,000.00	\$ 3,000.00	\$ -
Equipment costs	\$ 2,240.00	\$ 2,240.00	
Marketing/advertising expense	\$ 1,510.00	\$ 1,510.00	
Legal services			
Consulting services			
Other professional services			
Facilities costs			
Meeting expenses			
Mileage and travel			
Postage and shipping			
Supplies	\$ 2,500.00	\$ 2,500.00	
Phone/fax/cell/internet costs			
Insurance			
Evaluation services			
Indirect operating expense: costuming/props	\$ 750.00	\$ 750.00	
Total Administrative Expenses	\$ 7,000.00	\$ 7,000.00	
TOTAL PROGRAM EXPENSES	\$ 10,000.00	\$ 10,000.00	\$ -
TOTAL PROGRAM REVENUE			
Amount requested from RAP	\$ 10,000.00		
Cash contributed by your organization			
Grant(s) awarded from other funding sources	\$ -		
Grant(s) pending or applied for from other funding sources	\$ -		
Value of any in-kind goods or services in support of the project	\$ -		
TOTAL PROGRAM REVENUE	\$ 10,000.00		

1e application

BUDGET NARRATIVE: Please elaborate on the total expenses to be funded by RAP
Participants are introduced to STEM fields by teaching them to create and manage digital content, an essential skill in today's digital economy. All items are round to the closest dollar with tax and shipping included. **Request: \$10000**

Personnel (\$3,000): Our team of 2 instructors and 1 program admin/influencer, with their expertise, will lead sessions in fitness, media training, and content creation. Their commitment to providing high-quality, engaging educational experiences is crucial to program success for 2 months of Summer.

Tech and Software (\$2240): Purchasing video/music editing software, mics, and other necessary tech is crucial for facilitating hands-on learning. These tools are not just a luxury but a necessity in the digital world, and support will ensure that participants have access to them. Includes: Camera iPhone 15: 1522, Mic (Shure SM7B / Gator Boom / 15' XLR): 562, Adobe Teams: 156

Outreach (\$1510): Effective marketing and community engagement are essential to recruiting participants and showcasing their work through school emails and social media ads. Includes: Peachjar credits: \$250 and, ads: \$1260.

Program Materials (\$3250): Costuming/props for media production and training, books, and online safety guides will support learning and development for 50 students. Includes: Books: 2500, and Costuming: 750

The iPhone 15, essential to our program, extends beyond photography; it will be used for video creation, editing, and social media engagement on platforms like Facebook, TikTok, and Instagram. This technology is critical to our curriculum, empowering participants to produce and share content effectively and professionally.

Each participant will retain the books provided, enriching their personal libraries and serving as ongoing resources. This element of the program supports MBMW's commitment to lasting educational impacts.

Key Points:

- Utilizes iPhone 15 for comprehensive digital content creation.
- Participants keep educational resources for continued learning.
- Platforms for engagement include Facebook, TikTok, and Instagram.

TOTAL ORGANIZATION REVENUES FROM LAST YEAR'S FINANCIALS	
Contributions/grants/govt funding (Unrestricted)	\$ 25,050.00
Contributions/grants/govt funding (Restricted)	\$ -
Service revenue	\$ 86,100.00
Value of any in-kind goods or services	\$ -
Other	\$ -
TOTAL ORGANIZATION REVENUE	\$ 111,150.00



Evaluation Summary

Overall Score: 79% - 3/3 Evaluations Complete

Reader 8:	78.00%
Reader 19:	76.00%
Reader 22:	84.00%

Question Group

1. Does the program align with the RAP Foundation's mission and vision?*

Mission: To provide funding, oversight, technical assistance, and guidance to nonprofits, community-based organizations or other collaborative groups which serve the populations of eastern Riverside County in the areas of health, mental health, and juvenile intervention.

Vision: To enhance the quality of life for all residents of eastern Riverside County by investing in nonprofits and empowering them to effectively serve unmet needs identified by the RAP Board of Directors.

Max Score: 5

Reader 8: 4

Reader 19: 4

Reader 22: 4

2. Does the applicant provide sufficient information about their proposed program?*

Max Score: 5

Reader 8: 4

Reader 19: 4

Reader 22: 4

3. Does the applicant clearly describe their goals and desired outcomes?*

Max Score: 5

Reader 8: 4

Reader 19: 3

Reader 22: 5

4. Did the applicant identify both quantitative and qualitative goals and desired outcomes?*

Max Score: 5

Reader 8: 4

Reader 19: 4

Reader 22: 4

5. Does the applicant clearly describe their geographic area and target population?*

Max Score: 5

Reader 8: 4

Reader 19: 4

Reader 22: 4

6. Will this program support a vulnerable population?*

Example Populations: seniors, youth, BIPOC, disabled, veterans, etc.

Max Score: 5

Reader 8: 4

Reader 19: 3

Reader 22: 4

7. Does the organization plan to provide services to a prioritized service area?*

Reader 8: Yes

Reader 19: No

Reader 22: No

7a.*

If Yes, please select the number 5.

If No, please select N/A.

Max Score: 5

Reader 8: 5

Reader 19: N/A

Reader 22: N/A

8. Does the applicant clearly describe their method for evaluation?*

Max Score: 5

Reader 8: 4

Reader 19: 4

Reader 22: 5

If you would like to provide comments or questions for #1-8, please enter them here.*

If none, enter N/A

Reader 8: n/a

Reader 19: n/a

Reader 22: N/A

9. Is the program financially feasible?*

Please review the applicant's attached budget on their application.

Max Score: 5

Reader 8: 3

Reader 19: 4

Reader 22: 4

10. Is the program financially sustainable?*

Max Score: 5

Reader 8: 3

Reader 19: 4

Reader 22: 4

11. Do you recommend funding?*

Reader 8: Yes

Reader 19: Yes

Reader 22: No

12. Based on your #9 & #11 responses, please elaborate on why you do or do not recommend funding.*

Reader 8: great idea

Reader 19: n/a

Reader 22: I personally believe that, despite the qualifications, the money would be better spent on a program focused on internet safety and content security rather than just confidence in content creation and digital literacy. I believe that it wouldn't do much if you aren't teaching people to be safe while doing it.

Do you recommend any special conditions?*

Examples: NPO Centric Standard Digital or Premium Local membership, installments, etc.)

If none, please enter N/A.

Reader 8: NPO Centric

Reader 19: n/a

Reader 22: N/A

Questions/Comments*

Please provide questions or comments about the program that would be beneficial for the Grants Review Committee to ask or discuss with the applicant during their interview at the Grants Review Committee Meeting.

If none, enter N/A

Reader 8: n/a

Reader 19: n/a

Reader 22: N/A