

The Dance Film Project

FY22 Small Grant Application

Palm Springs Dance Project

Darcy Carozza
1775 E. Palm Canyon #110-20
Palm Springs, CA 92264

darcy@palmspringsdance.org
O: 760-406-1414

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Application Form

Question Group

Organization Name*

Palm Springs Dance Project

The Small Grant Application is available for qualified nonprofit organizations, educational institutions, and governmental agencies. Small Grant funding requests can be up to \$5,000.00.

1. The program, service or project must benefit the residents of eastern Riverside County which is Supervisorial District Four of Riverside County.
2. Funding areas are Health, Mental Health and Juvenile Intervention.
3. Funding request cannot be for fundraiser events
4. Funding opportunity is open all year, meaning requests can be submitted at any time during the year.

Once an application is submitted, the review process takes between 30 to 60 days. Once the application is reviewed and accepted you will be required to attend our Grant Committee meeting either by web conference or in person at RAP's office to give a presentation of your project/program lasting no more than three (3) minutes).

Should you have questions, please contact grants@rapfoundation.org.

When was Organization founded?*

01/25/21

Mission Statement*

The mission of the Palm Springs Dance Project is to foster dance performance, education, and community engagement. Dance is intrinsic to our cultures, from ceremonial to celebratory, dance tells our stories and connects us. Our purpose is to infuse the brilliance, camaraderie, and discovery dance manifests, improving the quality of life of the region's youth and residents.

Amount Requested*

Maximum amount able to request is \$5,000.

\$5,000.00

Program/Project Name*

The Dance Film Project

Program/Project Description*

Describe the program/project you are proposing and what you plan to achieve.

Multiple studies all concur that dance education builds a solid foundation for a student's achievement; better mental, physical, and emotional health, and improved, life-long outcomes. Experiencing dance together brings about a collective empathy, an understanding through a universal language of movement, an energetic connection which resides deep within us. During these times of deep divide, and increased financial despair, we can look to dance to transform and heal, to provide healthy expression and a reconnection to others. To inspire and give hope.

According to School District data, prior to Covid-19's devastating impacts 85% of students in the local west valley school district were already economically disadvantaged, and now current statistics tell us 25% of these students are classified as homeless. Underserved youth in the community suffer greatly from fewer learning opportunities and socially interactive activities, which contributes towards negative impacts, like delinquency and other high risk behaviors. These youth need activities that integrate them with society and expose them to opportunity. All youths benefit from participating in programs that encourages commitment, creativity, connection, and collaboration.

This program is completely free to youth aged 12-18, and includes free meals on set, and a free costume for filming. Youth will be challenged with learning choreography, theatrics and working cohesively with all other cast and crew. On set students take direction and constructive criticisms, while also receiving honor and praise. They will be exposed to professional film-making and professional choreography disciplines and approaches, to the discipline of hurry up and wait that is part of the film industry, and practicing flexibility and openness in an environment of collaboration and frequently-changing direction. The program will consist of 14 hours of rehearsals and filming activities for the youth performers, which will be integrated into the full-length feature film.

The film itself will be a great pride to students when it is debuted as a highly marketed event in the Annenberg Theater at the Palm Springs Art Museum. Student dancers will be present for the premier with their family and friends, and feel the pride of their accomplishments, shared with the community. They will also experience the excitement of knowing the film is being entered in film festivals around the country from 2022-2025, and that they will be sharing the magic of dance with audiences around the world, representing Palm Springs! It is truly a unique experience that has all students, from varying social classes, experiencing something new together, as equals, with equal opportunity to shine, and a treasure trove of developmental experiences to influence their ongoing development.

These students are invited back to participate in more of our future opportunities, such as in community dance happenings and showcases, as we continue to nurture the development of youth and community through equitable dance experiences.

Program/Project Start Date*

10/31/2021

Program/Project End Date*

02/01/22

Goals and Objectives*

Bullet points are acceptable.

- * Reinforcing important life skills such as taking personal responsibility, following through on commitment, taking constructive criticism and using it to your advantage,
- * Providing opportunities for learning to work with others from diverse backgrounds, in unfamiliar settings.
- * Exercising personal control and behaving with decorum, observing set rules.
- * Exposing students to professional work environments and professional protocols. Fodder for imagining one's future self and possible opportunities.
- * Mentoring students in procuring and/or refining desirable work characteristics and interpersonal skills that translate into adulthood
- * Development of sense of self, sense of personal pride, and the awareness of others around us as we work through the process of film-making
- * Appreciating our own, and other's artistic expression
- * Feeling pride in one's accomplishments, and contributions towards something bigger than themselves
- * Instilling a sense of value of one's abilities and honorable intentions

Geographic Area Served*

List the geographic area(s) to be served in RAP Foundation's geographic funding area which is eastern Riverside County, west borders of Palm Springs, North Palm Springs, and Desert Hot Springs eastward to Blythe/Palo Verde Valley border.

Students are primarily from the west Coachella Valley; Desert Hot Springs, Cathedral City, Palm Springs, Thousand Palms, Rancho Mirage.

Target Population*

Describe the population who will benefit from your program/project.

The target population is youth, aged 12-18, residing in the western part of the Coachella Valley. All youth involved in this free programming stand to learn and grow from the experience, for the reasons that are cited in our objectives. The integration of underserved students in the community is key to the program. In particular, underserved youth will benefit greatly from the educational and social aspects of the programming, participating as equals within the program, gaining important access to opportunities that can contribute to their overall development and future potential, meeting mentors in dance and film that inspire. All students benefit from the experience of being in a team representing youth from all social classes, in a new unfamiliar environment that will challenge all to bring their best.

Total number of persons to be directly impacted?*

How many persons will be directly served?

25

Measurement/Evaluation*

Describe the measurement tools utilized to evaluate impact of service/program.

We can analyze and measure our short-term impact utilizing participant surveys, garnering student experience letters, observing student behavior and achievements through observation, and from film director and choreographers feedback.

More long-term results in areas of academic achievement, delinquency, and teen pregnancy statistics, and stopping the cycle of poverty, for instance, can be effectively measured as the program and its past participants mature. However, important to note is that many studies support the overall positive long term results we are tracking towards and expect.

Partnership/Collaboration*

Name partners or collaborators and explain their role in the program/project. Enter N/A if you are not collaborating on this program/project.

The Palm Springs Dance Project thrives because of collaborations! Collaborating on this project is the Palm Springs Art Museum, Palm Springs High School, The City of Palm Springs, dance studios: Dance with Miss Lindsay, The Dance Program, and SAJ Dance Productions, and a number of community members who have donated gifts in kind to the collaboration, such as the use of a vintage car for the film, a beautiful Palm Springs modern home as set for the film, and custom-made memento back packs for students.

Financial Support*

Will you be approaching other funders and/or obtain financial support for this program/project? If so, please provide details.

On November 12 we will hold a fundraising event, seeking additional funding for other aspects of the film's production, as well as for our main event, a professional program of dance in March 2022.

Is your organization a member of RAP's NPO Centric?*

No

How will the funds be used?*

Describe how you will use the funds.

To help underwrite a portion of essential elements:

- \$250.00 Student Food&Bev Exp
- \$500.00 Student Costume Exp
- \$250.00 Venue Rental Exp
- \$4000.00 Choreography & Film Directing
- = \$5,000.00 Total Request

Program/Project Budget*

Provide total cost of Program/Project Annual Budget

\$15,890.00

Budget Template*

BUDGET TEMPLATEhttps://www.dropbox.com/s/it94p56p3sgfezb/MASTER-RAP_Grant-BudgetProposal.pdf?dl=0

Click on Budget Template shown in blue above. Please only use the required template provided. Once completed, save to your computer and then upload using the "Upload a File" button in this online application shown below.

RAP Grant-Applicant-Budget-Worksheet_10.25.21.xlsx

Budget Narrative

Optional. Explain line items (for example, personnel cost)

We do not have any paid employees. All are volunteers. We utilize consultants for event planning, coordination, and management of projects, but are not seeking grant funding for that at this time. Thank you for this opportunity.

Contact for this Application

Contact Name for this application.*

Darcy Carozza

Contact Position Title*

Executive Director

Contact Email Address*

darcy@palmspringsdance.org

Contact Phone Number*

7604061414

Uploads

Liability Insurance*

Provide copy of Certificate of Liability Insurance

Full Policy .pdf

Memorandum of Understanding (MOU)

If you are partnering or collaborating with other organizations.

[Unanswered]

IRS Determination Letter-501c3*

IRS TAX EXEMPT LETTER_PSDanceProject 1.25.21.pdf

File Attachment Summary

Applicant File Uploads

- RAP Grant-Applicant-Budget-Worksheet_10.25.21.xlsx
- Full Policy .pdf
- IRS TAX EXEMPT LETTER_PSDanceProject 1.25.21.pdf

PROPOSED PROGRAM BUDGET

Name of Program/Project:

Palm Springs Dance Project "The Dance Film"

Program Expenses (12 months)	Total Expense Amount	Total Expenses to be funded by RAP (12 months)	
Full-time staff wages and salaries			
Part-time staff wages and salaries			
Temporary staff wages and salaries	\$ -	\$ -	-
Employee Benefits			
Volunteer-related costs			
Total Staff Cost	\$0.00		\$0.00
Equipment Costs	\$ 1,300.00		
Marketing/Advertising expense	\$ 2,500.00		
Legal Services			
Consulting Services	\$ 2,000.00		
Other Professional Services	\$ 4,000.00	\$ 4,000.00	
Facilities costs	\$ 3,165.00	\$ 250.00	
Meeting Expenses			
Mileage and Travel			
Postage and Shipping			
Supplies	\$ 1,250.00	\$ 750.00	
Phone/fax/cell/Internet costs			
Insurance	\$ 275.00		
Evaluation Services			
Indirect Operating Expense	\$ 1,400.00		
Total Administrative Expenses	\$15,890.00		\$5,000.00
TOTAL PROGRAM EXPENSES	\$15,890.00		(\$5,000.00)

Funding Gap	
\$	-
\$	-
\$	-
\$	-
\$	-
\$0.00	

\$	1,300.00
\$	2,500.00
\$	-
\$	2,000.00
\$	-
\$	2,915.00
\$	-
\$	-
\$	-
\$	500.00
\$	-
\$	275.00
\$	-
\$	1,400.00
\$10,890.00	

(\$10,890.00)

<p>Program Revenues (12 months)</p> <p>Amount requested from RAP</p> <p>Cash contributed by your organization</p> <p>Grant(s) awarded from other funding sources</p> <p>Grant(s) pending or applied for from other funding sources</p> <p>Value of any In-Kind goods or services in support of the Program</p> <p>TOTAL PROJECT/PROGRAM REVENUE</p>

Once complete, save to your PC and then upload to your application



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

PALM SPRINGS DANCE PROJECT
C/O DARCY CARROZA
677 SO EL CIELO ROAD
PALM SPRINGS, CA 92264

Date: 09/25/2021
Employer ID number: 84-2441366
Person to contact:
Name: Benjamin L Davis
ID number: 31465
Telephone: 877-829-5500
Accounting period ending:
June 30
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 25, 2021
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053439008821

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

The Dance Film Project

FY22 Small Grant Application : Evaluation Summary

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Evaluation Summary

Overall Score: 0.78% - 3/4 Evaluations Complete

Tori St. Johns:	80.00%
Shelley Mitchell:	54.00%
Ann Dew:	<i>Evaluation Not Complete</i>
Nancy DeMorris:	100.00%

Question Group

A. Did applicant provide a clear and thoughtful application?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 2

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

A. Completeness of application.

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: The project sounds interesting, but it would have been improved if it had contained more information about the content of the movie, the qualifications of the volunteers managing the project, who the consultants are and what they do and a more detailed evaluation plan.

Ann Dew: *[Unanswered]*

Nancy DeMorris: The application is complete

B. Did the applicant describe the program/project?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 2

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

B. Comments for program/project description:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: I think they are making a film with dance students, but they never actually say this. Will they teach the students to dance? who are the teachers? choreographers? filmmakers? How will the students be selected? What, specifically will they do?

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes. The description was clear.

C. Are goals and objectives understood?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 3

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

C. Comments for objectives and goals:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: The applicant gives a list of activities, but no goals or measurable objectives. How will they know if the students learned life skills? A better sense of self? who are the mentors and what work characteristics/skills will be taught/learned? How will they ensure diversity and cooperation and how will they know if they did so?

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes. The objectives and goals are clearly stated.

D. Was geographic area identified?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 5

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

D. Comments for geographic area identification:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: The geographic area identified is appropriate

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes, clearly identified

E. Is the target population identified?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 2

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

E. Comments for target population identified:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: How will the participants be selected? How do they define underserved? What community are they being integrated into and how will this work? How will they determine which social class a student belongs to?

Ann Dew: *[Unanswered]*

Nancy DeMorris: Target population is identified.

F. Did applicant have partners and/or collaborators for this program/project?*

No points.

Tori St. Johns: Yes

Shelley Mitchell: Yes

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes

F. Comments for partners and/or collaborators:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: Partners are named, but beyond the loan of a house and car, their contributions are not described.

Ann Dew: *[Unanswered]*

Nancy DeMorris: The project is well conceived and will benefit from working with the identified partners.

G. Is financial program/project feasible?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 3

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

G. Comments for feasibility:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: The project period has already begun. Will funds from this grant be used for activities that have already happened? the list of expenses in the budget narrative is different from the list on the budget form, so it is difficult to tell. The budget narrative says that the applicant is not seeking grant funding for professional services, but the budget form says that \$4k of the funds are for that.

Ann Dew: *[Unanswered]*

Nancy DeMorris: The budget seems feasible

H. Is the budget defined and sufficient for project/program?*

Max Score: 5

Tori St. Johns: 4

Shelley Mitchell: 2

Ann Dew: *[Unanswered]*

Nancy DeMorris: 5

H. Comments for budget defined:

Tori St. Johns: *[Unanswered]*

Shelley Mitchell: see above

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes, the budget is well defined

I. Do you recommend funding?*

Tori St. Johns: Yes

Shelley Mitchell: No

Ann Dew: *[Unanswered]*

Nancy DeMorris: Yes

J. What amount is recommended?*

Tori St. Johns: \$5,000

Shelley Mitchell: 0

Ann Dew: *[Unanswered]*

Nancy DeMorris: \$5000

K. Special conditions for recommendation? Should applicant be referred to CNA?

What areas to focus?*

Tori St. Johns: none

Shelley Mitchell: There is no space for "maybe on question i. I would recommend funding being contingent on a more detailed and focused evaluation plan, actual goals and objectives and more information about how participants will be selected

Ann Dew: *[Unanswered]*

Nancy DeMorris: No special conditions

Tori St. Johns: how will the participants be chosen?

Shelley Mitchell: There is no space on this form to respond to the evaluation plan, but the one provided is vague. How will they know if the project has an impact on things like academic achievement or teen pregnancy? How will they keep in touch with students to measure long term goals?

Ann Dew: *[Unanswered]*

Nancy DeMorris: *[Unanswered]*