

## RAP Quarterly - July 2021 Newsletter Vol. 32



Hello everyone! Autumn is here, and we are so ready for it, right?

It is the best time of the year, when we can resume our morning and evening walks and look forward to weekend outdoor activities such as visiting the Living Desert, The Coachella Valley Preserve, the Palm Springs Aerial Tram, our numerous trails, and much, much more: It's exciting having so many choices living in the Coachella Valley.

Here is some RAP news I would like to share with you:

### **RECENT GRANTS**

The RAP Board allocated the following grants to these organizations recently:

- The Community Action Partnership (CAP) of Riverside County
- Elder Love, USA
- Coachella Valley Volunteers in Medicine
- Camp Laurel Foundation Inc.
- CREATE Center for the Arts
- Riverside County Housing Authority - North Shore Community

### **Funding Partners Join Forces to Assist North Shore Residents**

RAP partnered with the Desert Healthcare District (DHCD) to assist 650 residents left without electricity due to a storm on August 31. Each funder contributed \$25,000 to add to the County's financial contribution to provide gift cards to purchase food.

Fourth District Supervisor Manuel Perez reached out to RAP and the DHCD to assist with the efforts underway to address the immediate need for food. The Supervisor's leadership led to the mobilization of the Eastern Emergency Operating Center, along with the Department of Public Social Services, Office on Aging, Animal Services, Housing, and Homelessness Prevention and Workforce Solutions, Community organizations also responded to his request to provide assistance, including the American Red Cross, the Desert Recreation District, the CV Unified School District, and the Galilee Center, along with RAP and DHCD.

### **Desert Legal Foundation (DLF) Funding Opportunity**

One of the grantees listed above, Elder Love USA, is utilizing DLF funds to address Human Resource issues as a result of COVID-19.

The purpose of DLF is to provide funding to nonprofits in the Coachella Valley in order to pay for legal fees that they would otherwise not be able to afford to improve Board Governance. Contact Stephanie Minor if you have questions: [SMinor@RAPFoundation.org](mailto:SMinor@RAPFoundation.org)

### **Desert Fast Pitch Targeting Spring 2022**

RAP's signature Desert Fast Pitch event was a casualty of COVID-19 and hasn't been held since November 2019. We had hoped to once again present it on **December 2, 2021**. However, we have decided to exercise caution due to the lingering effects of the pandemic and are looking to instead **host it in early Spring of 2022**.

As you all know, the Desert Fast Pitch is an opportunity for nonprofits serving residents in eastern Riverside County to **compete for cash grants**; \$10,000 for Audience Choice, \$15,000 for Most Innovative, and \$20,000 for Top Prize (according to judges) by delivering a compelling 3 Minute Pitch to the judges in front of an audience. Selected participants will receive \$1,000 and \$1,500 if they advance to the Finals. Qualifying competing organizations also receive free instruction on how to "pitch" their organization's funding needs

For more details about the process, the other services provided, and how to apply, make sure to stay connected to RAP through our various outreach efforts.

Be safe, take care; wishing you all good health.

*Lety De Lara, CEO*

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## **Coachella Valley Community Calendar**

**By O'Bayley Communications**

The Coachella Valley Community Calendar is provided as a courtesy to charity event planners and other

interested parties. It is intended for use as a tool to schedule future fundraising events. It is possible that all major fundraising events for nonprofits in the Coachella Valley will be included. However, due to space considerations, not every event will be added. This includes live theater and musical events unless it is a gala or significant fundraising event.



You may consult the calendar online at any time. Updates are available at about the beginning of the month and on or about the 15th of each month. If your organization has dates set for your signature events, please send them ASAP to [calendar@obayley.net](mailto:calendar@obayley.net)

Calendar submittals **must** follow this format and in this order: **Event Date, Event Title, Charity, Location, Event Time**. For example:

***March 6th Jewish Federation of the Desert Pearl Women's Philanthropy Luncheon, 11:30 AM -1:00 PM.***

We appreciate O'Bayley Communications allowing us the opportunity to share the link to the Calendar for this edition and all future Newsletters.

[Visit O'Bayley Communications](#)

## Updates from Riverside County

*By V. Manuel Perez, Riverside County Supervisor, and RAP Foundation Board Member*



### COVID Grants

The Riverside County Board of Supervisors recently set aside \$1 million of federal funding the county received through the American Rescue Plan Act to provide direct assistance to eligible nonprofits. Nonprofits can receive grants for providing direct relief services to communities disproportionately impacted by the pandemic.

**From 2:00 PM to 4:00 PM, Wednesday, October 13, 2021, Riverside County will hold a virtual workshop for nonprofits to learn about the application process for this funding.**

To RSVP for the workshop and receive the Zoom link, email Jen Kammerer from the Riverside County Executive Office at [jkammerer@rivco.org](mailto:jkammerer@rivco.org) or call 951-537-7214.

## **Riverside County Growth & Redistricting**

New U.S. Census figures show that Riverside County's population grew by 10 percent over the last decade. Riverside County is once again, by far, the fastest-growing county in Southern California, with a population of 2.4 million residents.

With data from the 2020 U.S. Census, Riverside County now turns to the decennial redistricting process to draw new supervisorial districts for the next decade. This is done so that each of the five-county supervisorial districts are equal in population.

In order to make all the districts equal in population, each district needs to be redrawn to reach a target population of 483,000. In the Fourth District I represent, which has a population of 457,000 people currently, the district will need to be redrawn to gain 26,000 residents.

Public participation is very important as we go through this redistricting process. As of this writing, we have had two or three public meetings. We are taking everybody's comments and recommendations on how the county's districts should be drawn. We need to make sure we have the community's input so we have districts that are fairly drawn and in accordance with the federal Voting Rights Act.

I strongly encourage community members to participate and provide input on the redistricting process. You can find more information, including online tools for suggesting district lines by clicking the button below.

[Find Out More and Provide Input](#)

## **Pandemic Booster Shots**

Riverside County residents who got the Pfizer vaccine for COVID-19 at least six months ago can now receive the Pfizer booster shot from one of Riverside County Public Health's clinics or community partners. Riverside County began administering booster doses on October 2, 2021.

Those eligible for the booster include:

- People 65 years and older
- Residents in long-term care settings
- People aged 50-64 years with underlying medical conditions
- People aged 18-49 years with underlying medical conditions, based on their individual benefits and risks
- People aged 18-64 years who are at increased risk for COVID-19 exposure and transmission because of occupational or institutional setting and based on their individual benefits and risks.

Those seeking information about locations for clinics, or to make an appointment

## Foundation on Aging Hosting a Fundraising Event

The Foundation on Aging (FoA) of Riverside County is holding its **annual Golf Tournament on December 11, 2021**, at the Classic Club in Palm Desert. Proceeds from the Golf Tournament help seniors in need throughout Riverside County.

For more information, below is the Golf Tournament registration link and the link to the FoA website. Attached is the Golf Tournament flyer.

[Find Out More About The Golf Tournament](#)

## Introducing the newest RAP Team Member, Alexis Cota-Quiñonez



Hi, I'm a recent graduate of Cal State Long Beach with an Accounting degree. I joined the RAP team in early August and currently work in the Finance/Accounting department; also assisting with administrative duties. Despite my short tenure at RAP, I've come to learn a lot about the nonprofit world - most notably the positive impact and success RAP has had tackling issues that most often go unnoticed in eastern Riverside County. I hope to continue learning more about the complex issues that affect disproportionately the eastern Coachella

Valley. Ultimately, I hope to be a resource for the greater good of the community when it comes to topics related to health, mental health, and juvenile intervention.

## 15<sup>th</sup> Annual National Philanthropy Day 2021 Outstanding Honorees

**Congratulations to this year's honorees for their special contributions to the nonprofit sector and overall community.**

Philanthropist: Linda Rider  
Fundraising Volunteer: Dawn E. Rashid  
Corporate: Agape Salon & Spa  
Nonprofit Founder: Armando Ehrenzweig,  
Get in Motion  
Fundraising Professional: Gailya Brown  
Fundraising Solutions

This virtual event will take place on Friday, November 5, 2021, at noon.



A special acknowledgment to Armando Ehrenzweig, Founder of Get in Motion Entrepreneurs! As an NPO Centric member and committee member, we are proud to be associated with you! We appreciate your ten years of supporting entrepreneurs and business owners to make educational resources available in Spanish to gain greater participation.

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## RAP Space Available For Lease

As you may know, RAP makes space available for nonprofits at below-market rates. Currently, 25 organizations are taking advantage of not only these low rental opportunities but also the ability to be located in the same building as other nonprofits.

Good news: RAP currently has **one cubicle space available**. If you and your organization find this an attractive possibility—and why not?—contact Mireya Reyes by email at [mreyes@rapfoundation.org](mailto:mreyes@rapfoundation.org).

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## NPO Centric

Start changing the lives of others much more quickly, much more impactfully, and much more affordably by taking courses with and/or becoming a member of NPO Centric. We have some amazing resources at amazing prices. Click the buttons below to save time, energy, and to gain access to tools and resources you will use every day!



### NPO CENTRIC MEMBERSHIP

- Standard and Digital options
- Full digital library and online training archives
- Time-saving templates, checklists, toolkits, downloadable and print-ready documents, webinars, eBooks, & more
- \$700 worth of sign-up bonuses
- 24/7 community support in our private Facebook group
- No-hassle Membership with a 30-Day money-back guarantee

[CHECK IT OUT](#)



### BOARD BOOST PROJECT KIT

- Transform any Board member into a social media ambassador with this easy-to-implement resource, including fill-in-the-blank templates, worksheets, cheat sheets, how-to videos, and images they can use to start sharing your message today!
- 4-Step plan to train your board
- Social media basic and advanced training
- Done-For-You Toolkits

[CHECK IT OUT](#)

## Grants Corner

*By Nora Duffy, Grants Director*



RAP will hold a Mental Health community forum in early October to assist us in creating future Request For Proposals (RFP). We have invited previously funded organizations and community partners to gain their input regarding barriers to accessing mental health services and how to direct our resources to be the most impactful.

I recently shared that RAP utilizes a Results-Based Accountability (RBA) framework to help the board make funding decisions based on data. The key elements of RBA are: 1) Understand the baseline by identifying credible data sources to determine where we are currently. 2) What do we want to accomplish? 3) Was there an impact? Are we better off?

The RAP Board's commitment to accountability depends on being able to determine if funding decisions are having a positive impact on the community. RBA was introduced in our last RFP on a limited basis. We are now

ready to proceed with the full implementation of this methodology to assist the board in setting future funding priorities.

I look forward to the opportunities before us to learn and collaborate with others as we work to address the mental health issues facing our community.

## Inland Southern California 211+ Contact Center, a subsidiary of Inland SoCal United Way



**Inland SoCal 211+**

The Inland Southern California 211+ Contact Center provides 24/7 centralized, compassionate connection to all health and human services in San Bernardino and Riverside Counties. Established in 2005, we answer over 250,000 calls per year for housing, utilities, food,

healthcare, employment, childcare, social service resources, veteran services, transportation, crisis intervention, and more. We operate specialty call lines for COVID-19 information and vaccine appointments. Inland SoCal 211+ also offers 48 in-house programs. These assist with needs such as job placement, homelessness resolution, rental assistance, and system navigation. The 2-1-1 Contact Center is AIRS Accredited and operated by trained, expert Community Resource Advisors. **There is round-the-clock assistance** in Spanish/English and live translation for more than 150 languages. Residents can reach services via the toll-free, **easy access number 2-1-1, or by texting their zip code to 898-211.**

Inland SoCal United Way and United Way of the Desert (UWD) have recently entered into a partnership to work cooperatively together to provide seamless and excellent service to the Coachella Valley and the greater Inland Region. Coachella Valley residents now have access to the full suite of services provided by Inland SoCal United Way as well as the continued services provided by UWD. We are proud to offer services to the entire region supporting education, financial stability, health, and housing in the alignment of our shared vision to improve lives.



To learn more about 211, please visit [inlandsocaluw.org](http://inlandsocaluw.org) or dial 211 anytime.

[www.RAPFoundation.org](http://www.RAPFoundation.org)

