



NPO Centric Committee

Meeting Minutes

October 20 2021, at 11:00 AM Pacific Time

Join Zoom Meeting <https://us02web.zoom.us/j/86045253845>

Call In: +16699006833 Meeting ID: 860 4525 3845

Committee Members: Aurora Wilson (Chair), Maria Blue (Vice-Chair), Armando Ehrenzweig, Jan Pye, Jenai Morehead, Ana Martinez, Shannon Shea, Van Tanner.

This meeting is being conducted as hybrid meeting by web and/or teleconference and in the RAP Foundation Offices. Members of the public may be able to participate by telephone, using one of the dial-in numbers listed above. Reasonable accommodation: Any individual with a disability who requires reasonable accommodation to attend or participate in this meeting may request assistance by emailing gmontano@rapfoundation.org. Notification at least 48 hours prior to the meeting start time will enable us to make reasonable arrangements to ensure accessibility to the meeting.

I. CALL TO ORDER at 11:02AM- Roll Call

Members Present: Aurora Wilson (Chair), Ana Martinez, Armando Ehrenzweig, Jan Pye, Jenai Morehead (entered at 11:05), Maria Blue, Shannon Shea, Van Tanner.

Others Present: Leticia De Lara, Stephanie Minor, Graciela Montaña

II. APPROVAL TO THE AGENDA— In order to meet Brown Act requirements, items may be added to the agenda only upon decision by a majority of the Board of Directors to add the **Action Required**

Motion: **Second:** **Approved: 7** **Opposed: 0** **Abstention Name(s): 0**
Maria Blue to **Van Tanner**
approve the
agenda.

III. PUBLIC COMMENT / PRESENTATIONS – Any individual wishing to comment on the agenda or an item not on the agenda may do so by emailing gmontano@rapfoundation.org or calling in at the number above. All emailed comments must be received prior to the 11:00 AM start time. Persons wishing to speak are requested to be recognized at the appropriate time. General comments regarding non-agenda items will be called for at this time. Specific comments regarding agenda items will be called for during discussion of each item. Please be prepared to limit your Public Comment remarks to three (3) minutes.

No Public Comments

IV. APPROVE NPO CENTRIC COMMITTEE MEETING MINUTES – Approve [June 23, 2021 Meeting Minutes](#).

Staff Recommendation: Approve June 23, 2021 Meeting Minutes

Action Required

Motion:	Second:	Approved: 7	Opposed: 0	Abstention Name(s): 0
Anna Matinez to approve staff recommendation	Laria Blue			

- **Jan Pye stepped out of the room.**

V. Updates:

1. Membership Updates
 - a. Memberships: Our numbers are increasing. We currently have 53 paid members and 1218 free members. The mission is to turn a fraction of those free members into paying members.**
 - b. New items launching in November: Nonprofit Planner and 150 Done For You Canva Templates for Nonprofits.**
 - c. NPO newsletter has a 20% open rate**
2. Desert Fast Pitch Updates
 - a. We are contemplating having Desert Fast Pitch in the month of April in Palm Springs.**
3. National Appearances by NPO Centric Director
 - a. Chronicle of Philanthropy**
 - b. Nonprofit Leadership Podcast**
 - c. CauseVox**

d. NonprofitHub

VI. NPO Centric COMMITTEE MEMBER/STAFF COMMENTS

- **Hybrid Coffee With: We continue to have sustained numbers of attendees from 20-25 each month.**
- **Workshops: NPO put together a six-session Grant Writing Workshop and a two-day Podcast Workshop where nine different nonprofits have already launched their first podcast.**
- **Jan Pye commented that staff was doing a great job and pointed out to the committee that the work being done is great to promote the NPOC brand.**

VII. ADJOURNMENT: 11:32AM

Date: 1-24-22

Attest: A. Wilson NPO Centric Committee Chair

(A. Wilson signature)

Minutes respectfully submitted by G.Montano