



# ANNUAL REPORT

FISCAL YEAR 2019-2020

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## Chairman's Message

I am honored to have been selected as Chairman of the Regional Access Project (RAP) Foundation this past January. So much has changed since then. Thankfully, I am supported by a **Board of Directors** who volunteer their time selflessly and with great conviction. I am pleased to welcome our two **newest board members Anna Martinez** and **Maria Blue**, both from Indio and both with valuable professional experience and personal commitment to serving the Coachella and Palo Verde Valleys.

We are, of course, dealing with COVID-19, a pandemic with major health and economic implications, both of which have negatively affected our community. RAP has been able to respond to the challenges by partnering with funders to provide immediate financial relief to our nonprofits and our residents through these difficult times. **Accomplishments** deserving attention this year are the **collaborative partnerships with the Desert HealthCare District, The James Irvine Foundation, and the County of Riverside.**

We had the **opportunity to address community problems collectively** by funding projects such as transforming Neuro Vitality Center into an Adult Day Care facility and co-funding nonprofits responding to COVID -19 with the Desert HealthCare District.

We are indebted to The James Irvine Foundation, for again granting their funds so that we are able to provide Immigrant Rights resources and education to so many of our residents who are part of the fabric of our community.

Finally, we are grateful for the continued partnership we have with the County of Riverside. RAP joined the County and other community funders, to support Lift To Rise's Economic Protection Program which assisted over 4,000 families after the economic shutdown.

Sincerely,

A handwritten signature in black ink that reads "Craig Borba". The signature is written in a cursive, flowing style.

**Craig Borba, EdD., Chairman**

## In memory of Patricia “Corky” Larson, RAP Founder



Troubled by the unmet needs of residents of the eastern portion of Riverside County in the areas of health, mental health, and juvenile intervention, Corky devised a unique method of funding that would capture a portion of sales tax generated by the proposed Costco center in Palm Desert. The revenue stream has, for nearly three decades, provided RAP with the financial resources it needs to make grants to organizations and to offer nonprofits education and resources on a wide range of topics.

Without Corky Larson, there would be no RAP, and we are eternally grateful.

**RAP's Vision:** To enhance the quality of life for all residents of eastern Riverside County by investing in nonprofits and empowering them to effectively serve unmet needs identified by the RAP Board of Directors.

**RAP's Mission:** To provide funding, oversight, technical assistance, and guidance to nonprofit, community-based organizations or other collaborative groups, which serve the populations of eastern Riverside County in the areas of health, mental health, and juvenile intervention.

## RAP's Challenges and Opportunities

The Regional Access Project's goal is to make a positive difference in the lives of Riverside County residents by increasing the services they need to improve their quality of life.

RAP effectively administers its funding with full accountability and transparency. We continuously seek to gain input and the knowledge to effectively respond to the needs of the community. Funding requests, whether small or large, receive the requisite oversight demanded when dealing with public funds.

Starting in early 2020, communities throughout the world have struggled with health, social and economic challenges. As we work to create a new strategy as existing strategies were no longer adequate, we have pivoted towards making funding decisions to respond to more immediate issues facing our communities. The increased need for services is even more challenging, with the need to balance additional precautions delivering services with decreased funding from traditional revenue-generating mechanisms.

RAP is successfully partnering with other funders to address systemic problems that require strategic investments. We are proud to collaborate on mutual interest projects to increase the capacity of the organizations serving our residents through our Grants and our Center for Nonprofit Advancement programs, acknowledging that both are equally important.

## A FEW EXAMPLES OF FUNDING AWARDED IN 2019-2020

### The Neuro Vitality Center - \$95,000

**Mission:** To improve the quality of life of individuals and their families living with stroke and related neurological conditions through community - centered care, support, education and research.

*I have had the pleasure of working at the Neuro Vitality Center since November of 2009, during this time I have seen clients come and go and have actually gone back to work because of our program. All of our staff members have been 100% dedicated to the health and wellness of our clients. From holiday parties to special events I have enjoyed the smile on their faces and have watched the encouragement between all of them to make each day count.*

*It has been rewarding to see some clients take their first steps and for others regain strength in their hands as upper extremities. From memory sessions to morning stretch it has made my life rewarding to work here at the Neuro Vitality Center.*

**Elsa Mejia**  
Activity Coordinator  
Neuro Vitality Center

NEURO VITALITY CENTER  
TESTIMONIAL

# Check Presentation to Neuro Vitality Center



Pictured: Leticia Delara, CEO of Regional Access Project Foundation (left) and Beverly Greer, CEO of Neuro Vitality Center (right)



## Pueblo Unido CDC - \$10,000

**Mission:** To respond to the needs and concerns of the underrepresented rural communities of the Eastern Coachella Valley in Riverside County, California, through actively engaging and fostering collaborative efforts among residents and other stakeholders to find viable solutions, leverage critical resources and bring new opportunities to improve the quality of life.

*Les agradezco por preocuparse por nosotros, comunidades olvidadas. La comida que nos traen nos ayuda mucho durante estos tiempos difíciles de COVID-19. Con los niños que se quedan en casa, debemos gastar más para comprar más alimentos.*

**Jocelyn Cerrazo,  
Mecca**

PUEBLO UNIDO CDC  
TESTIMONIAL

*I thank you for caring about us, forgotten communities. The food they bring us helps us a lot during these difficult times of COVID-19. With the children staying home, we must spend more buy more food.*

**Jocelyn Cerrazo,  
Mecca**



*Resident at La Cienega Mobil Home Park in Thermal*



*National Guard, loading food baskets to be distributed in Polanco parks in the Eastern Coachella Valley*

## Martha's Village and Kitchen (MVK) - \$2,000

**Mission:** MVK is one of the largest homeless services providers in the Coachella Valley and Riverside County. Martha's began in 1990 when the founders served meals to their homeless neighbors. Today, from its campus in Indio, CA, MVK offers unique life-changing programs based on the nationally recognized "continuum of care model: breaking the cycle of homelessness.

Through this gateway to hope, people regain their lives, becoming responsible, self-sufficient, and productive citizens while passing on their newfound independence and life skills to their children and families. Changing one person's life, changes generations of lives.

*We at Martha's Village and Kitchen are grateful to the RAP Foundation for their commitment to the Coachella Valley. They have remained steadfast during these uncertain times as they continue to support nonprofits. This year, the RAP Foundation supported Martha's Village and Kitchen's organization infrastructure with help from a legal professional to update crucial agency policies and procedures and a large donation of masks and hand sanitizer. This generous support allows Martha's Village and Kitchen to be able to continue to provide critical services to the most vulnerable children, women, and men in the Coachella Valley.*

**Linda Barrack,**  
President and CEO of MVK

MARTHA'S VILLAGE  
AND KITCHEN  
TESTIMONIAL



## Cove Communities Senior Association, DBA Joslyn Senior Center \$20,000

**Mission:** To provide health, recreational, educational and social programs along with information, referral, volunteer and support services for adults 50+ in Indian Wells, Palm Desert, Rancho Mirage and surrounding communities.



“

**"What I learned was really incredible, and it helped me overcome my depression and engage with and help the underserved kindergartners in 'Read With Me.' I realized that I could have a long-lasting positive effect on others."**

The quote above is by Louis, a recently widowed male who was new to the Coachella Valley. He attended GO4LIFE, BRAIN BOOT CAMP, AGING MASTERY, AND PROBLEM-SOLVING STRATEGIES. This helped him overcome his depression and engage in other Joslyn activities, including the "Read With Me" program. The Joslyn Center enhanced his social life and wellbeing.

## COMMUNITY EVENTS SPONSORED EVENTS

RAP participated in community events that addressed Health, Mental Health, and Juvenile Intervention and brought families together to share resources and celebrate.

### RIVERSIDE COUNTY CHILD CARE CONSORTIUM



*Cathedral City's "Day of the Young Child" event in March*

COMMUNITY EVENTS  
SPONSORED EVENTS

*City of Coachella's "Dia del Nino" event in March*



## BLYTHE POLICE DEPARTMENT CAR SEAT GIVE AWAY



## UNIVERSITY OF RIVERSIDE NONPROFIT CERTIFICATE PROGRAM GRADUATION in June



*Shannon Shea,  
CEO of Elder Love USA, Inc.  
Along with 9 other graduates  
sponsored by RAP*

## DESERT FAST PITCH November 2019

The Desert Fast Pitch event is a Shark Tank-style, high-energy, quick-fire presentation in which nonprofits powerfully communicate their story and make a 3-minute pitch for funding. Seven nonprofits made it to the finals and competed for cash grants of \$64,500.00 awarded by the Regional Access Project Foundation. They delivered their pitches to a panel of judges and an audience of approximately 300 philanthropic, business, civic, and nonprofit leaders.

This year's finalists were Dimitri Halkidis for Boo 2 Bullying, Cathy Teal for FAIR Foundation, Connie Golds for Desert Best Friend's Closet, Irene Rodriguez for Cabot's Museum, Colin Barrows for Friends of the Desert Mountains, Debra Ann Mumm for CREATE Center For The Arts, and Pamela Grogan for Coachella Valley Housing.



*Best Pitch - Desert Friend's Closet - Connie Golds*



*Most Innovative  
Boo2Bullying Dimitri Halkidis*



*Audience Choice - Friends of the  
Desert Mountains - Colin Barrows*

*Featured Speaker Dr. Michele Borba,  
Author and internationally renowned  
educational psychologist*



## Desert Fast Pitch Judges

RAP Board Members Van Tanner and Aurora Wilson, Judi Olivas with the Association for Fundraising Professionals (AFP), Shaun Clark with 4Shayl Foundation, Brian Gallo with KMIR News, Palm Desert Mayor Susan Marie Weber



## ORGANIZATIONS FUNDED IN FISCAL YEAR 2019-2020



### Mental/Health Request for Proposal

Mission Veterans \$15,500

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### Health/Mental Health Request for Proposal

Hope Through Housing \$13,500

HIV + Aging Research Project Palm Springs \$20,000

Inland Equity Partnership \$21,000

Joslyn Center \$20,000

Operation SafeHouse \$35,000

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### Small Grant

Butterfly Mission \$5,000

Desert Best Friend's Closet \$4,000

Galilee Center \$5,000

Hidden Harvest \$5,000

Inland Equity Partnership \$5,000

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## Community Event Sponsorships

Association of Fundraising Professionals

Desert Communities Chapter \$2,500

California CareForce \$2,500

Consortium for Early Childhood Development \$1,800

Indio Rotary \$250

Los Medicos Voladores \$2,500

Palm Desert Rotary Foundation \$1,125

Pueblo Unido CDC. \$2,500

Reynaldo J. Carreon, MD Foundation \$1,800

Fourth District Riverside County Supervisor's Office \$5,000

The Unforgettables Foundation \$1,500

City of Blythe – Police Department \$2,500

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## Performance Grants

Colorado River Senior Center \$40,900

Lift To Rise \$50,000

Riverside County Office on Aging \$37,500

Youth Leadership Institute \$10,500

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## Educational Funds

Desert Sands Educational Foundation \$1,800

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## Special Projects

Neuro Vitality Center \$95,737

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## 2019 Desert Fast Pitch

Desert Best Friend's Closet \$22,000  
 Boo2Bullying \$17,000  
 Friends of the Desert Mountains \$12,000  
 Coachella Valley Housing Coalition \$2,000  
 Cabot's Pueblo Museum \$2,000  
 FAIR Foundation \$2,000  
 CREATE Center for the Arts \$2,000

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## Collective Emergency Fund responding to COVID-19 with Desert HealthCare District (DHCD)

Angel View \$10,000  
 Operation Safe House \$10,000  
 LGBT Community Center of the Desert \$10,000  
 Jewish Family Services of the Desert \$10,000  
 John F. Kennedy Memorial Foundation \$10,000  
 Elder Love USA \$5,000  
 Palo Verde Valley Senior Citizens \$2,102  
 Pueblo Unido, CDC \$10,000  
 Desert Cancer Foundation \$8,225  
 Hidden Harvest \$10,000  
 Blood Bank of Riverside & San Bernardino Counties \$10,000  
 Loma Linda University Children's Hospital \$4,673

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## Emergency Funding in Response to COVID-19

Borrego Health \$12,500

Desert AIDS Project \$2,500

Clinicas de Salud del Pueblo \$25,000

Economic Protection Plan \$50,000 in collaboration with Lift To Rise, Riverside County, DHCD, United Way of the Desert, and many other funders


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## Center for Nonprofit Advancement (CNA)

CNA has demonstrated the need for funders to **invest in technical** assistance, especially during these challenging times. Nonprofits are struggling with ensuring the safety of their clients and employees while maintaining the delivery of services, replacing successful revenue-generating events, and understanding the complex technology (which has its disadvantages as well as its advantages). Moreover, there are **many more complex problems in the current environment.**

**CNA** is adapting to these difficult conditions by offering **innovative, creative, and effective programs**, including webinars, which have proven to be **successful in fostering professional networking.** Nonprofit leaders recognize the value of these programs, which feature relevant topics presented by dynamic and knowledgeable speakers, **engaging and challenging participants to be open to new ideas.** Nonprofit professionals are better able to learn and relate to each others' circumstances. Developing relationships with potential partners might be even more important during these difficult times since collaborating or merging of services may be the answer for some as they consider how to better serve their respective clients.



CNA continues to respond to the needs of our nonprofit community by offering successful programs such as the seventh annual **Desert Fast Pitch**, which took place in November 2019 and was attended by almost 300 people at the UCR Palm Desert Campus. Owing to the pandemic, this November's event has been postponed until 2021 or later, as conditions demand. CNA's long partnership with **UCR's Certificate of Nonprofit Management**, a 35-week program, also continues; ten of our CNA members graduated from the 2019/2020 version and are consequently better prepared for leadership opportunities in their respective organizations. Obviously, the Coronavirus pandemic will affect this program as well, in ways yet to be determined.



## Listing of All Recipients of CNA Services

- ABC Recovery Center
- Academic Solutions
- ACT for Multiple Sclerosis
- Adult Health & Fitness Today
- Animal Samaritans
- Boo 2 Bullying
- Braille Institute
- Butterfly Project
- Cabot's Pueblo Museum
- Caravanserai Project
- Coachella Valley Housing Coalition
- Coachella Valley Rescue Mission
- Coachella Valley Visually Impaired Community Services
- Colorado River Senior Center
- Community Foundation
- Community Partners
- Create Center for the Arts
- CV Disaster Preparedness
- Desert Best Friend's Closet
- Desert Charities
- Desert Highland Community
- Desert Recreation Foundation
- Elder Love USA

- Fair Foundation
- First Responder PTSD
- Frank Elmore
- Galilee Center
- Get in Motion
- Girl Scouts of America
- HARC
- Heart2Heart
- House of Love
- Integrated Learning Institute
- Jewish Family Service of the Desert
- Jocelyn Center
- Learning Different Company
- Living Desert
- Martha's Village & Kitchen
- Melanoma Awareness Project
- Mizell Senior Center
- NAMI Coachella Valley
- Neuro Vitality Center
- Safehouse of the Desert
- Palm Desert United School District
- Parkinson's Resource Center
- Peacemaker Corp
- Ronald Terranella
- SongShine Foundation
- Red Cross
- TODEC Legal Center
- Tools for Tomorrow
- World Affairs Council of the Desert



# FINANCIALS

## RAP FOUNDATION Statement of Activities Year Ended June 30, 2020

2019-2020

2018-2019

*For Comparative  
Purpose Only*

### OPERATING SUPPORT AND REVENUE

Contributions	124.340	100.864
County Tax Increment Revenue	1.978.397	1.393.791
Grants	587.428	49.268
Sponsorships	16.000	0
In-Kind Revenue	0	800
Membership Revenue	5.457	10.682
Interest Revenue	40.742	36.880
Gain (Loss) On Investments	1.416	(4.946)
Unrealized Gain (Loss) On Investments	(9.281)	9.673
Rental Revenue	248.314	244.073
Other Income	1.726	6.338
Loss on Disposal of Property and Equipment	(2.200)	0
<b>TOTAL OPERATING SUPPORT AND REVENUE</b>	<b>2.992.339</b>	<b>1.847.423</b>

### OPERATING EXPENSES

#### Program Services:

Grant Allocation to Exempt Entities	821.785	1.091.019
Center for Nonprofit Advancement	730.704	461.644
Nonprofit Rentals	91.831	0
<b>Total Program Services</b>	<b>1.644.320</b>	<b>1.552.663</b>

#### Support Services:

Management and General Administration	128.037	381.304
Facilities	66.088	156.513
Fundraising	20.213	12.860
<b>Total Support Services</b>	<b>214.338</b>	<b>550.677</b>

**TOTAL OPERATING EXPENSES** **1.858.658** **2.103.340**

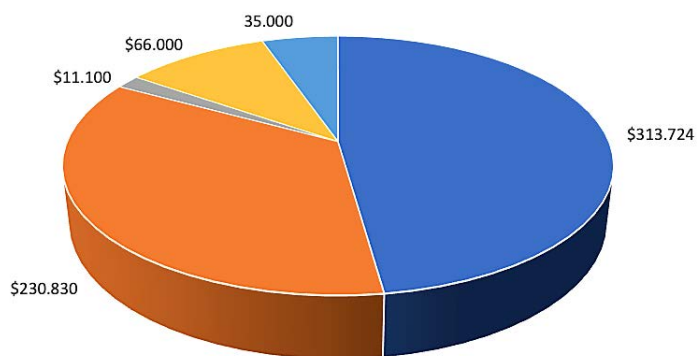
**CHANGE IN NET ASSETS** **1.133.681** **(255.917)**

Net Assets, Beginning of Year	5.151.014	5.406.931
<b>NET ASSETS, END OF YEAR</b>	<b>6.284.695</b>	<b>5.151.014</b>

	2019-2020	2018-2019 <i>For Comparative Purpose Only</i>
<b>Assets</b>		
Cash and Cash Equivalents	1,377,761	764,326
Cash Held For Others	4,156	4,156
Investments	682,743	727,328
Accounts Receivable	0	45,456
Grants Receivable	161,428	0
Rents Receivable	275	2,165
Reimbursable Deposit (SCE)	16,320	16,320
County Tax Increment Funding Receivable	1,364,024	756,117
Prepaid Expenses	24,357	27,359
Property and Equipment, Net	3,112,024	2,958,374
<b>TOTAL ASSETS</b>	<b>6,743,088</b>	<b>5,301,601</b>
<b>Liabilities And Net Assets</b>		
Accounts Payable	170,894	14,235
Accrued Payroll Expenses	47,728	35,513
Grants Payable to Other Exempt Entities	145,178	78,165
Agency Funds Held For Others	4,156	4,156
Tenant Deposits	17,200	16,350
Deferred Revenue	4,136	2,168
Notes Payable	69,101	0
<b>TOTAL LIABILITIES</b>	<b>458,393</b>	<b>150,587</b>
<b>TOTAL NET ASSETS</b>	<b>6,284,695</b>	<b>5,151,014</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>6,743,088</b>	<b>5,301,601</b>

## GRANTS AWARDED BY PROGRAM AREA FOR FISCAL YEAR 2019 - 2020

GRANTS AWARDED BY PROGRAM 2019-2020



■ Health/Juvenile Intervention 
 ■ Mental Health 
 ■ Sponsorships  
■ Fast Pitch Program 
 ■ Education

**Health/Juvenile Intervention** **48%**  
\$ 313.724

**Mental Health** **36%**  
\$ 230.830

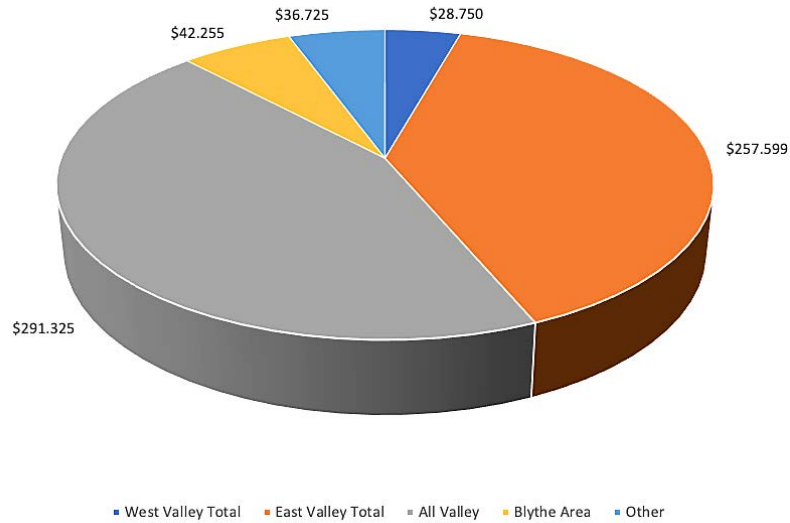
**Sponsorships** **1%**  
\$ 11.100

**Fast Pitch Program** **10%**  
\$ 66.000

**Education** **5%**  
\$ 35.000

## GRANT AWARDS BY RECIPIENT LOCATION FOR FISCAL YEAR 2019 - 2020

GRANTS AWARDED BY LOCATION 2019-2020



ANNUAL REPORT  
FISCAL YEAR 2019-2020

### West Valley Total

\$ 28.750

4%

### East Valley Total

\$ 257.599

39%

### All Valley

\$ 291.325

45%

### Blythe Area

\$ 42.255

6%

### Other

\$ 36.725

6%

## RAP BOARD OF DIRECTORS



Craig Borba, Ed.D., Retired Palm Springs Unified School District Assistant Superintendent. Chair

Jan Pye, Retired Desert Oasis Health Care Documents Specialist. Vice-Chair

Mathew Gonda, CPA, CGMA, CEO at Gonda+Co. Treasurer

Mike Gialdini, Retired Legislative Assistant for County of Riverside. Secretary

Mark Moran, Owner of Mark S. Moran and Associates. Director

Joseph Hayes, Senior Vice-President First Bank. Director

William Kroonen, Ed.D., Retired President of College of the Desert. Director

Claudia Galvez, Chief Officer of Government & Community Affairs at Clinicas de Salud del Pueblo. Director

Rudy Gutierrez, Business Owner. Director

Van Tanner, Retired Businessman. Director

Beatriz Gonzalez, After School Education Services District  
Coordinator-Coachella Valley Unified. Director

Tori St. Johns, Desert Sands Unified School District, Student  
Assistance Program Counselor. Director

Elizabeth Romero, Assistant Vice Chancellor, Government &  
Community Relations University of Riverside. Director

Valerie Hudson, Forensic Technician Blythe Police  
Department. Director

Aurora Wilson, College of the Desert Board of Trustees  
Member. Director

Maria Blue, Retired McKesson Corporation Site Coordinator.  
Director

Anna Martinez, Retired Director of Riverside County Office  
on Aging. Director

Rosemary Ortega, Retired College of the Desert Educator.  
Director

Dr. Ann Dew, Retired General Practitioner. Ex Officio

Ricardo Loretta, Retired Businessman. Director.  
(Resigned in January 2020)



**From Top Left to Right:**

Eva Guenther-James (Grants Manager),  
Mireya Reyes (Facilities Manager), Ken McDow (Volunteer),  
Stephanie Minor (CNA Director), and Joyce Corporon (Accountant)

**From Front Left to Right:**

Karina Rios (Community Services Manager), Christine  
DeMonaco(CNA Community Services Manager), Leticia De Lara (CEO),  
Angie Nieto (Office Assistant), and Ruth Christian (Volunteer)